

MARRI LAXMAN REDDY INSTITUTE OF TECHNOLOGY AND MANAGEMENT

(AN AUTONOMOUS INSTITUTION)

(Approved by AICTE, New Delhi & Affiliated to JNTUH, Hyderabad)

Accredited by NAAC with 'A' Grade & Recognized Under Section 2(f) & 12(B) of the UGC act, 1956

STRATEGIC PLAN (2023-2024)

Strategy 01	Equip students with exceptional faculty and ad-	vanced resources to become	sought-after leaders and pr	oblem-solvers
OBJECTIVE	KPI	TARGET BY 2023-24	TARGET BY 2024-25	Updated
Fostering exceptional				
-	Faculty members hired with a strong background in			
into a capable and industry-	research/Academia.	<i>r</i>	10	A 11
ready talent pool	Describing in ditational for the OID Describe	5	10	Annually
Enhancing the	Providing institutional funding QIP Programs (in lakhs).	2	4	Annually
qualifications of the faculty members	Offering PhD fee support for faculty development (in lakhs).	2	4	Annually
members	Encouraging qualification upgrades and research		_	Aimany
	through incentives (in lakhs).	12	15	Annually
Initiatives to retain talented	Enabling higher education sponsorship and study	-	20	
faculty	leave (in lakhs).	2	4	Annually
	Provision of Paternity/Maternity leave.	06 months	06 months	Annually
T	Offering funding for faculty development Programs,			
Improvement of digital and infrastructure facilities	training, and seminars etc. (in lakhs).	4	5	Annually
initiasti ucture facilities	Dedicated budget for CDES and digital integration.	Yes	Yes	Annually
Enlisting the expertise of	Experts were hired with industry background.	4	6	Annually
qualified and skilled	Inviting visiting faculty members.	5	7	Annually
industry professionals	Inviting training programs.	5	8	Annually
	Faculty involved in industry collaborations and			·
Motivate faculty to design and foster the growth of new solutions and advancements	advisory roles	5	7	Annually
	Industry visits	8	10	Annually
	Initiatives focused on product development			
	and innovation	6	9	Annually

Strategy 02	Motivate and encourage high-achieving students in	nto skilled professionals	with research and social i	responsibility
OBJECTIVE	КРІ	TARGET BY 2023-24	TARGET BY 2024-25	Updated
Developing and reinforcing a well-rounded guidance structure	Dedicated Mentor + Mentee	4	8	Annually
	Identification mechanism for Advanced learners.	Yes	Yes	Annually
	Class representatives nominations, Boot camps, Induction Programs.	Once in year	Once in year	Annually
Equipping Students for Success in Industry	Count of Educational Initiatives	15	20	Annually
	Volume of Internship /Placements and Career Opportunities	600	800	Annually
Comprehensive Growth	Assistance Provided to Student-Led Startups.	10	15	Annually
and Development of	Workshops for Skill Enhancement.	10	20	Annually
Students	Self-Funded / Online Learning Provided.	2	4	Annually
Advanced Research	Centers of Excellence.	2	4	Annually
facilities and Innovation	Research Projects/schemes/outreach programs.	4	6	Annually
Hubs	Quantity of Research Publications/Socio-economic activities.	125	150	Annually
Financial Aid for Outstanding Students in	Shodh Yatras are conducted to identify local innovations	1	2	Annually
	Proportion of Students Availing Institutional Grants.	4	8	Annually
Line with Telangana Government Policies	MoUs with Startups / MSMES.	2	4	Annually

Strategy 03	Create impactful research programs and a distinguished faculty to boost global recognition				
OBJECTIVE	KPI	TARGET BY 2023-24	TARGET BY 2024-25	Updated	
Create impactful research programs and a distinguished faculty to	SEED grants (in lakhs).	2	3	Annually	
boost global recognition	Travel grants (in lakhs).	1	2	Annually	
Strengthen specialized, regulatory, and economic support for intellectual property rights (IPRs)	Research incentives (in lakhs).	12	15	Annually	
	Dedicated Center for IPR Facilitation.	2	4	Annually	
	Publications in the Form of Books and Book Chapters.	8	10	Annually	
	Volume of publications in peer-reviewed journals (SCI/WOS indexed).	60	90	Annually	
Foster impactful research by promoting both scholarly and externally funded projects	SEED grants.	2	3	Annually	
	Incentives for project grants.	3	4	Annually	
	Awareness camps with Industry/ National labs.	2	4	Annually	

Strategy 04	Prepare students and faculty for a global, diverse, and innovative environment			
OBJECTIVE	KPIKPI	TARGET BY 2023-24	TARGET BY 2024-25	Updated
Facilitate international knowledge exchange and	Partnerships formalized with foreign universities.	3	5	Annually
	Capacity building events.	2	4	Annually
exposure	Participation in Internal competition / conferences /			
	workshops etc.	10	15	Annually

Strategy 05	Leverage alumni and partnerships to boost education, research, and funding			
OBJECTIVE	KPI	TARGET BY 2023-24	TARGET BY 2024-25	Updated
Creating a network with Alumni	Financial support provided by Alumni (in lakhs)	2	3	Annually
	Total count of graduates enrolled on the college's official website.	1200	1250	Annually
	Sessions and Training Programs Conducted by Alumni.	5	8	Annually
Enhancing the institute's	Alumni selected for enhancing the institute's image	2	4	Annually
public image in the	Alumni meet hosted across the globe	2	4	Annually
community	Identification of Alumni Brand ambassador	1	2	Annually
Advancement of academic	Count of Alumni meets enlisted on advisory and governance			
programs and	Boards.	5	8	Annually
strengthening corporate collaborations	Industry exposure visits facilitated by Alumni.	1	1	Annually
Strengthening alumni connections to support	Count of Alumni honored for excellence in their			
	respective fields.	1	2	Annually
career advancement	Alumni Visits to the departments.	1	2	Annually

Strategy 06	Collaborate with the community, leveraging our strengths to drive inclusive social and economic progress			
OBJECTIVE	KPI	TARGET BY 2023-24	TARGET BY 2024-25	Updated
Offering advanced Digitally-enabled and administrative solutions to local enterprises	Projects facilitated through diverse initiatives and industry collaborations	1	3	Annually
Assessing socio-economic challenges and delivering support through organizational initiatives	Initiatives implemented through community engagement and public involvement	2	4	Annually